

**THE SOUTHERN BAPTIST THEOLOGICAL SEMINARY
STRATEGIC PLANNING FOR CHURCH PLANTING -- 33860**

Syllabus

January 8-12, 2007

M-F 8:00 AM-5:00 PM

Norton 209

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COURSE DESCRIPTION

This course is an advanced course in church planting. The goal will be the integration of biblical, missiological, sociological, and anthropological insights and the application of these principles to the development of a strategic church planting plan. During the class, members will develop and present a strategic plan for an actual church plant. This course requires personal participation in a church plant. Prerequisite: 33820.

COURSE OBJECTIVES

The student who completes this course should be able to:

1. Define strategy
2. Explain the benefits and problems strategies can cause for church planters
3. Describe the major differences between Western and Non-Western strategies for church planting movements
4. Evaluate the Apostolic Church's approach to disciple-making in light of the concept of strategy
5. Understand the basic components of good church multiplication strategies
6. Develop a strategy for a real or hypothetical church multiplication endeavor
7. Describe the importance of context as related to strategy
8. Apply several practical skills related to researching one's mission context
9. Apply several practical tools to assist one in support development for church planting.

10. Improve in small-group presentation skills
11. Improve in writing skills

COURSE TEXTS

Coleman, Robert E. *The Master Plan of Evangelism*. Old Tappan, NJ: Revel, 1993.

Logan, Robert E. and Neil Cole. *Beyond Church Planting*. St. Charles, IL: ChurchSmart Resources, 2005. The Church Planting Center will provide this resource for the first 15 students enrolled in the course.

Malphurs, Aubrey. *Advanced Strategic Planning: A New Model for Church and Ministry Leaders*. Grand Rapids, MI: Baker Books, 1999.

COURSE REQUIREMENTS

1. **Attendance and Participation.** Since this class meets for one week in January, students must be present and prepared for every class session. Any student missing one day of class will fail the course. Every student is expected to participate in the class. Students who are planning on missing any or an entire class session should plan to take the course at another time.
2. **Readings.** At the beginning of each class session (Tuesday-Friday) students will give a written account of the percentage completed of the nightly readings/cd listenings. Each account will be averaged together to produce the student's reading grade.
3. **Apostolic Church Strategy Paper. Due January 19.** Students must complete a 5-10 page paper responding to the question: "Did the Apostolic Church Have a Strategy for Global Disciple-Making?" Papers will be graded primarily on how well the student proves or disproves that the Apostolic Church had a Strategy for Global Disciple-Making. If a strategy is discovered, then the student must explain the strategy. Papers will be evaluated on how well the student incorporates the biblical evidence from both the pre-Pentecostal and post-Pentecostal eras. **Though the assignment is not due until January 19, students will be expected to discuss their findings on the first day of class.**
4. **Application Study.** Students must prepare a 4-5 page discipleship/leadership training study based on the contents of the Coleman book. The paper should teach others how to apply Coleman's different points of the Master's Plan. This assignment will be evaluated primarily on how well the student shows practical application of Coleman's points to the life of a disciple. Remember, the context in which the audience will be found is a church planting situation; therefore,

assume they are new believers. **Due January 19. Though this written assignment is due on January 19, students must be prepared to discuss Coleman's book and its application to missions during the scheduled class session.**

5. **Book Review.** Students must complete a 3-5 page application review of Malphurs' book. Half of the review should focus on how you will use elements from the book in your church multiplication work. **Due January 26.** Please follow SBTS style manual for a critical review paper.

6. **Church Multiplication Strategy Paper.** Students must develop a church multiplication strategy for their particular ministry context. The length should be at least 8-10 pages. This assignment will be evaluated primarily on how well the student incorporates the class material into his or her paper. Guidelines for this assignment will be discussed in class. **Due January 26.**

COURSE GRADING/EVALUATION

Reading/Participation/Attendance	20%
Apostolic Church Strategy Paper	20%
Application Paper	20%
Book Review	20%
Church Multiplication Strategy	20%
Total	100%

The following is the grading scale used for this course:

A	98-100	C	83-80
A-	97-95	C-	79-77
B+	94-92	D+	76-75
B	91-89	D	74-73
B-	88-87	D-	72-70
C+	86-84	F	below 70

Submitting Papers: All written assignments are due in the Church Planting Center on the due dates. Assignments mailed to campus must be post marked by the due date or they will be considered late work. You cannot submit your work via email. Mail to:

**Church Planting Center
Southern Baptist Theological Seminary
2825 Lexington Road
Louisville, KY 40280**

Late Work: All late work will be penalized one quality point per day the assignment is late (this includes weekends).

DISCLAIMER: This syllabus is intended to reflect accurately the course description, course objectives, general content, grading criteria, course requirements, attendance requirements, and other information necessary for students to appraise the course. The instructor, however, reserves the right to modify any portion of this syllabus as may appear necessary because of the events and circumstances that change during the term.

NOTE: In order to ensure full class participation, any student with a disabling condition requiring accommodations (e.g. tape recorders, special adaptive equipment, special note-taking or test-taking needs) is strongly encouraged to contact the instructor at the beginning of the course.

COURSE SCHEDULE

January 8

- 8:00 AM -- Course Overview
-- Introductions
- 9:00 AM -- What is Strategy?
-- Apostolic Church Strategy Discussion
- 10:00 AM -- Pauline Cycle
- 11:00 AM -- Some Components of a Good Church Planting Strategy
- 12:30 PM -- Lunch
- 1:30 PM -- Discussion of Coleman
- 3:00 PM -- Discussion of Malphurs

Homework: Listen to Discs #1-2 and Read Fresh Perspectives and Inside Out Upside Down in *Beyond Church Planting*

January 9

Due Listening/Reading Report #1

- 8:00 AM -- James Welch, church planter New Orleans
- 9:00 AM -- Strategy in View of North American and Non-North American Church Planting Movements
- 10:00 AM -- What is your Endvision?
-- A model for strategy development

- 11:00-12:00 PM -- Video: "Basic Training for Church Planters: Master Plan-Designing Your Church's Systems" (24 minutes)
- Video: "Basic Training for Church Planters: Mileposts: A Strategic Planning Model" (29 minutes)
- 12:00-1:00 PM Lunch
- 1:00 PM -- Dustin Neeley, pastor/church planter, Crossing Community Church, Louisville, Kentucky.
- 2:00-5:00 -- Field Exercises

Homework: Listen to Discs #3-4 and Read Effective Evangelism and Reproducing Disciples in *Beyond Church Planting*

January 10

Due Listening/Reading Report #2

- 8:00 AM-5:00 PM -- Dr. Dan Morgan, Nehemiah Project Director and Associate Professor of Missions and Church Planting, Southwestern Baptist Theological Seminary

Homework: Listen to Discs #5-6 and Read Multiplying Leaders and Organic Development in *Beyond Church Planting*

January 11

Due Listening/Reading Report #3

- 8:00 AM – 1:00 PM -- "Developing a Regional Church Multiplication Strategy," Presenter: Dr. Dan Morgan, Heritage Hall
- 2:00 PM -- Jason Hutchinson, pastor Mountain Community Fellowship, Paintsville, Kentucky. For more info on Jason and his work see:
<http://www.sbts.edu/pdf/cpc/Newsletter-Dec.pdf>
- 3:00 PM -- Reflections and Discussions
- 3:30-5:00 -- Strategy Development Session

Homework: Listen to Discs #7 and Additional Resources and Read Planning Guide and FAQs and Resources in *Beyond Church Planting*

January 12 **Due: Listening/Reading Report #4**

8:00-9:30 AM -- Strategy Development Session

10:00 AM -- Field Trip to Long Run Association to meet with Dr. Jim
Carpenter, Mission Strategist

11:00-1:00 PM Lunch at Oriental House

1:30 PM -- Field Trip to Kentucky Baptist Convention to meet with
Dr. Larry Baker, Church Planting Director

3:00 PM -- Summary of Course/Closing Thoughts

January 19 **Due: Apostolic Strategy Paper**
Application Paper

January 26 **Due: Church Multiplication Strategy Paper**
Book Review